

X COPY

28th year issued weekly

fashion calendar

'68

MAY 6

| JANUARY | | | | | | | FEBRUARY | | | | | | | MARCH | | | | | | | APRIL | | | | | | |
|-----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|----------|----|----|----|----|----|----|
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| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | 25 | 26 | 27 | 28 | 29 | | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | 28 | 29 | 30 | | | | | |
| MAY | | | | | | | JUNE | | | | | | | JULY | | | | | | | AUGUST | | | | | | |
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| 12 | 13 | 14 | 15 | 16 | 17 | 18 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 26 | 27 | 28 | 29 | 30 | 31 | | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 28 | 29 | 30 | 31 | | | | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| SEPTEMBER | | | | | | | OCTOBER | | | | | | | NOVEMBER | | | | | | | DECEMBER | | | | | | |
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| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|--|--|---|
| <u>WEEK BEGINNING SUNDAY, MAY 5, 1968</u> | | | |
| Sunday May 5 | WOMEN'S & CHILDREN'S APPAREL MARKET WEEK, Merchandise Mart, Chicago. Contact: 312-527-4141. | | |
| May 5 | FALL SHOWINGS IN CALIFORNIA BY L.A. FASHION GUILD. Contact: 213-627-1034. | | |
| Sunday May 5 5:00 P.M. Cocktails | FALL COLLECTION IN CALIFORNIA Show at 5:30. By invitation. Thereafter Tues., May 14 and May 21 at 9:30. Contact: Walter Oppenheimer, 213-MA. 7-0806. | HELGA (722 S. L.A. STREET) | BEVERLY HILLS HOTEL RODEO ROOM |
| Sunday May 5 7:30 P.M. Cocktails | OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Also showing at the Sheraton-Dallas, May 26-29. Contact: Jose Fernandez, 213-652-4114. | WERLE | 626 N. ROBERTSON BLVD. LOS ANGELES, CALIF. |
| Monday May 6 8:30 A.M. | FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-9154. | TRAVILLA (122 E. 7TH ST.) | BILTMORE HOTEL LOS ANGELES, CALIF. |
| Monday May 6 9:30 A.M. | SHOWINGS OF FALL COLLECTION Fur-lined cloth coats and ensembles; and fur-lined all-weather coats. Daily at 9:30, 11:30, 3:00, by appointment. Contact: Miss Gwen, 565-4632. | STYLE TRENDS, INC. | 512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Monday May 6 9:30 A.M. | OPENING OF FALL COLLECTION Daily, by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818. | PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS | 48 WEST 37TH STREET SHOWROOM - 5TH FLOOR |
| Monday May 6 10:30 A.M. | FALL COLLECTION IN CALIFORNIA By invitation. Contact: 213-623-8112. | STANLEY NELSON | 217 EAST 8TH STREET LOS ANGELES, CALIF. |
| Monday May 6 12:30 P.M. Luncheon | SUMMER FASHIONS AT BENEFIT LUNCHEON Showing of fashions by Burke-Amey and Stavropoulos. Contact: Mrs. Clark, YU. 8-3609. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752. | FIGHT FOR SIGHT | WALDORF-ASTORIA GRAND BALLROOM |
| Monday May 6 2:00 P.M. Champagne | OPENING OF FALL COLLECTION Show at 3:00. By invitation. Thereafter continuous in showroom, 122 East 7th Street, Los Angeles. Contact: Rod Owens, 213-627-5257. | BERT GEIGER FOR CAMPIONI | THE FACTORY BEVERLY HILLS, CALIF. |

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| Monday May 6 3:00 P.M. | SUMMER AND FALL COIFFURE FASHIONS Preview of American press showings prior to Intercoiffure World Congress (May 12) in Athens, Greece. Fashion Director and Coordinator: John Bernard. Press by invitation. Tickets: \$15.00. Contact: Marsha Gerber, 136 East 55th Street, PL. 2-2254. | INTERCOIFFURE- AMERICA | HOTEL PIERRE BALLROOM |
| Monday May 6 5:00 P.M. | FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-879-0508. | GEORGIA BULLOCK (110 EAST 9TH STREET) | BEL AIR COUNTRY CLUB BEL AIR, CALIF. |
| Beginning Monday May 6 | FALL COLLECTION IN CALIFORNIA Continuous showings of day and after-five crepe and chiffon dresses. By appointment. Contact: 213-MA. 6-2255. | H. CHARLES, INC. (BEVERLY HILLS, CALIF.) | CALIFORNIA MART ROOM 320 |
| Beginning Monday May 6 | FALL FASHIONS IN CALIFORNIA Showings by appointment. Contact: Lester Porter, 213-652-7450. | ELIS PORTER | 666 N. ROBERTSON BLVD. SHOWROOM |
| Beginning Monday May 6 | OPENING OF FALL COLLECTION Designed by Don Simonelli. By appointment. Contact: PE. 6-8888. | MODELIA | 205 WEST 39TH STREET SHOWROOM - 14TH FLOOR |
| Beginning Monday May 6 | FALL KNIT COLLECTIONS Showings of layette, infants and children's (6x) knitwear; underwear and sleepwear for the family. By appointment. Contact: 564-0190. Publicity: Janet Gosnell, BBDO, 355-5800. | CARTER'S | 112 WEST 34TH STREET SHOWROOM - 24TH FLOOR |
| Tuesday May 7 11:00 A.M. & 2:30 P.M. | PRESS PREVIEW: FALL LINGERIE Preview of Fall-Winter collection of lingerie and underfashions. By in- vitation. Contact: Mona Scully, MU. 9-2400. | VAN RAALTE | 417 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| Tuesday May 7 12:00 Noon Luncheon | CHILDREN'S DIVISION LUNCHEON MEETING Co-chairmen: Vivian Auerbach (report and commentary), Regal Knitwear; and Laura Kruger, Bloomingdale's. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Tuesday May 7 2:00 P.M. | FALL COLLECTION IN CALIFORNIA Show at 2:00. By invitation. Thereafter by appointment. Contact: 213-879-0450. | JEAN-LOUIS | 2020 STONER AVENUE WEST LOS ANGELES, CAL. |
| Wednesday May 8 11:00 A.M. | FALL COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 415-444-5070 (Oakland); 213-275-5965 (L.A.). | RICHARD TAM (OAKLAND, CALIF.) | 520 HAYNES AVENUE BEVERLY HILLS, CALIF. |
| Wednesday May 8 12:30 P.M. Luncheon | SUMMER FASHIONS AT LUNCHEON SHOW "Salute to Summer". Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | JEUNESSE BY MORTON MYLES | BARBETTA RESTAURANT 321 WEST 46TH STREET |

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| Wednesday May 8 & May 15 5:30 P.M. Cocktails | CHILDREN'S KNIT FALL FASHIONS "Show 'n Tell"--fashion presentation of children's knits for Fall in DuPont fibers. Show at 6:00 P.M. For retailers and press, by invitation. Trade contact: Jean Lindsay, 971-4921; Press contact: Mabel Henderson, 971-4258. | DU PONT COMPANY | AUDITORIUM - 4TH FLOOR EMPIRE STATE BLDG. |
| Thursday May 9 8:30 A.M. Breakfast | FASHION SHOW AT BREAKFAST Showing of fashions featuring new bonded woven fabric "Arroyo". By invitation. Contact: Bucky Harris, LO. 4-9550. | ABACO FABRICS CORP. (450 SEVENTH AVENUE) | STATLER-HILTON HOTEL SKY TOP ROOM |
| Thursday May 9 12:30 P.M. Luncheon | SUMMER FASHIONS AT LUNCHEON SHOW Summer fashions by Geoffrey Beene will be presented during luncheon. Reservations (\$6.00): Michel, LE. 5-3800. Publ.: Eileen McDonald, 628-4460. | SARA FREDERICKS (11 WEST 57TH STREET) | VOISIN 30 EAST 65TH STREET |
| Thursday May 9 4:00 P.M. Aperitif | SIXTY-NINTH ANNUAL FASHION COLLECTION Show at 4:30. By invitation only. Contact: Shirley Mason, 622-2200, Ext. 314. | PRATT INSTITUTE (BROOKLYN, N.Y.) | HOTEL ROOSEVELT GRAND BALLROOM |
| Thursday May 9 5:00 P.M. Buffet | FALL FASHIONS IN CALIFORNIA Late-day collection. By invitation. Thereafter by appointment. Contact: Sheila Cole or Marta Kramer, 563-0665. | JOANNA NELSON | 3751 SOUTH HILL STREET LOS ANGELES, CALIF. |
| Friday May 10 10:00 A.M.; 2:00 P.M. | PREVIEW OF FALL LINGERIE COLLECTION Preview for press at 10:00 and 2:00. By invitation. Buyer showings, weeks of May 13 and 20 at 10:00, 11:00, 2:00, 3:00. Contact: Pat Howie, MU. 2-5580. | HOLLYWOOD VASSARETTE | 261 MADISON AVENUE SHOWROOM |
| Friday May 10 7:00 P.M. Cocktails- Dinner | "FRAGRANCE FANTASY" BALL Every woman attending the Ball will be invited to wear an interpretation of fragrance in her hair-do, mask, fan, stole, cape, gown. Tickets: \$50.00 each, for benefit of National Hemophilia Foundation. Contact: MU. 4-4911. | THE FRAGRANCE FOUNDATION (101 PARK AVENUE) | N.Y. HILTON HOTEL BALLROOM |
| May 12 | MOTHERS DAY (Sunday) | | |
| Sunday May 12- May 14 | THREE-DAY FALL RETAILING SEMINAR "Broaden Your Horizons for Richer Retailing"--for specialty stores. Discussion of profit picture, branch stores, advertising, public relations, display, sales training, store image. Price: \$100.00 per person. Contact: Irving Horowitz, LA. 4-2280. | GORDON & HOROWITZ, INC. (225 WEST 34TH STREET) | KUTSCHER'S COUNTRY CLUB - MONTICELLO, N.Y. |
| Monday May 13 12:30 P.M. Luncheon | FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bill Blass and Geoffrey Beene; furs by Estevez for Radley will be shown. Contact: Mrs. Herzog, 516-HU. 6-0889 or Mrs. Hay, 516-OR.6-1346. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752. | AMERICAN RED CROSS | GARDEN CITY HOTEL GARDEN CITY, L.I. |
| Beginning Monday May 13 | OPENING OF FALL KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080. | KIMBERLY KNITWEAR, INC. | 1410 BROADWAY SHOWROOM - 10TH FLOOR |

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| Monday May 13 4:30 P.M. 7:00 P.M. Cocktails | PREVIEW OF "FABULOUS FIRST" The Baroness Peggy de Gripenberg will be hostess at a cocktail-reception honoring Milton E. Harrington, president, Liggett & Myers. Presentation at 6:00. By invitation. Contact: Joan LaCaille, 535-6287. Publicity: Jody Donohue, Edward Gottlieb & Associates, 421-9220. | LIGGETT & MYERS TOBACCO COMPANY | THE FOUR SEASONS 99 EAST 52ND STREET |
| Beginning Monday May 13 | ADVANCE FALL COLLECTIONS Showing of Fall handbags. Publicity: Gloria James, MU. 3-6969. | NATIONAL HANDBAG ASSN. (347 FIFTH AVENUE) | MEMBER SHOWROOMS |
| Monday May 13- May 24 | SHOWING OF FALL LINGERIE Daily continuous showings. Formal showings: May 20, 21, 22 at 9:30, 11:00, 2:30 in the Grand Lounge. By appointment. Contact: Jerry Cohen, 683-7343. | OLGA (VAN NUYS, CALIF.) | SHERATON-RUSSELL PENTHOUSE |
| Monday May 13- May 24 | FALL LINGERIE MARKET WEEKS "The Collectables"--daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767. | VANITY FAIR MILLS, INC. | 640 FIFTH AVENUE SHOWROOM - 6TH FLOOR |
| Monday May 13- May 24 | FALL LINGERIE MARKET WEEKS May 13: 2:00; May 14, 15, 16: 10:00, 2:00; May 17: 10:00. May 20, 21: 9:30, 11:00, 2:00, 3:30; May 22: 9:30, 11:00, 2:00; May 23, 24: 10:00, 2:00. Contact: Kay Keniry, MO. 1-1300. | WARNER SLIMWEAR- LINGERIE | 90 PARK AVENUE SHOWROOM - 12TH FLOOR |
| Beginning Tuesday May 14 | SHOWING OF MILLINERY Showing of Miss Alice's new Fall collection. By appointment. Contact: Miss Jeannette, CO. 5-2634. | MISS ALICE & MISS ALICE COORDINATES | 6 WEST 57TH STREET SALON - 5TH FLOOR |
| Beginning Tuesday May 14 | OPENING OF FALL COLLECTION Continuous showings of sportswear, dresses and at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge, 355-6997. | MR. GEE | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Tuesday May 14 | FALL COLLECTION BY ROBERT CARREON By appointment. Contact: LO. 4-4585. | TOWN JANE, INC. | 1375 BROADWAY SHOWROOM - 12TH FLOOR |
| Tuesday May 14- May 23 | FALL LINGERIE MARKET WEEK Daily showings at 10:00, 11:30, 2:30 of Fall lingerie and underfashions. Contact: Mona Scully, MU. 9-4200. | VAN RAALTE | 417 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| Wednesday May 15 10:00 A.M. Coffee | PRESS PREVIEW: "FASHION MOVES IN FUR" Fall-Winter collection: fur ready-to-wear, fur couture (coats, suits, dresses, skating costumes; also men's furs and children's furs). Show at 10:30. By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 16-June 28, by appointment. Contact: Albert Gompertz, 736-8516. | MR. FRED FOR FUR & SPORT | 224 WEST 30TH STREET SHOWROOM - 11TH FLOOR |

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| Wednesday May 15 12:30 P.M. Luncheon | FASHION SHOW AT LUNCHEON Don Breitinger's Summer collection for Harold Levine will be shown at luncheon. Reservations (\$5.50): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | HAROLD LEVINE (BY DON BREITINGER) | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Wednesday May 15 3:30 P.M. Cocktails | OPENING OF FALL LINGERIE Showing of loungewear, sleepwear, robes. By reservation. Contact: Fran Guay, 524-0200. | THE HOUSE OF QUAKER | 24 WEST 40TH STREET SHOWROOM - 8TH FLOOR |
| May 15 | DU PONT REPEAT CHILDREN'S FASHION SHOW AT 5:30 | (see page 3) | |
| Beginning Wednesday May 15 | OPENING OF FALL COLLECTION Designed by Dino Orlando. Continuous daily showings. Contact: BR. 9-3044. | HAMPTON EAST | 498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Beginning Wednesday May 15 | OPENING OF FALL COLLECTION Daily by appointment. Contact: George Rappaport, CH. 4-3558. | PETTI 4'S | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Beginning Wednesday May 15 | OPENING OF FALL COLLECTION Showing of sportswear, dresses and at-home fashions. By appointment. Contact: Joan Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997. | MR. DINO | 1407 BROADWAY SHOWROOM - 16TH FLOOR |
| Thursday May 16 12:30 P.M. Luncheon | FASHION SHOWING AT BENEFIT LUNCHEON Fashions by Bob Bugnand for Sam Friedlander will be shown at luncheon. Contact: Mrs. Abramowitz, SC. 4-8085. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752. | EASTERN AIRLINES | ST. REGIS ROOF |
| Thursday May 16 4:30 P.M. Cocktails | ACTIONWEAR HOSIERY EVENING New Actionwear hosiery film clip; and a special performance starring Gordon McRae and Rita Gardner. By invitation. | MONSANTO TEXTILES DIVISION | ST. REGIS MAISONETTE |
| Saturday May 18- May 26 | NATIONAL ANTIQUES SHOW 24th annual antiques show in the new Garden. Hours: 1 - 11 daily, except May 26, 1 - 7. Price: \$2.50. Publicity: Pearl Winick, BE. 3-6010. | NATIONAL ANTIQUES SHOW, INC. | MADISON SQUARE GARDEN 31ST ST. & 8TH AVE. |
| Monday May 20 5:00 P.M. Cocktails | PREVIEW: FALL LINGERIE AND LOUNGEWEAR "The Living Arts" collection of lingerie and loungewear fashions in Stevens Stevetex fabrics. <u>Show at 5:45</u> . By invitation. Contact: Ron Dillon, 556-5100. | MONSANTO TEXTILE DIVISION | DELMONICO'S HOTEL CRYSTAL BALLROOM |
| Monday May 20 7:00 P.M. Dinner | ANNUAL DINNER DANCE "A Gotham Gala"--tribute to New York. Champagne reception at 7:00, fashion presentation at 8:00, dinner-dance at 9:00. Price: \$100.00 per person. (Black Tie) Contact: Joan Rappoport, LA. 4-1300. | FASHION INSTITUTE OF TECHNOLOGY | 227 WEST 27TH STREET |

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| Beginning Monday May 20- May 23 | FALL LINGERIE MARKET WEEK Daily showings of Fall lingerie, foundations, night things, junior fashions, and Pucci collection. Hours: <u>Mon.</u> , 10:30, 2:30; <u>Tues.</u> , 9:30, 11:00, 2:30; <u>Wed.</u> , 9:30, 11:00, 2:30; <u>Thurs.</u> , 10:30, 2:30. (Informal daily modeling May 13-16.) Contact: Ann Fulton, MU. 2-1333. | FORMFIT ROGERS | 530 FIFTH AVENUE SHOWROOM - 15TH FLOOR |
| Tuesday May 21 9:00 A.M. Breakfast | PRESS PREVIEW: FALL COLLECTION Designed by Victor Costa. By invitation. Thereafter by appointment at showroom (16th floor). Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130. | SUZY PERETTE (498 SEVENTH AVENUE) | UMBERTO 13 EAST 53RD STREET |
| Tuesday May 21 2:30 P.M. | PREVIEW: FALL DRESSES AND SUITS By invitation. Contact: Laura de la Rosa, BR. 9-6560. | DAVID CRYSTAL, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Wednesday May 22 8:00 A.M. Breakfast | EIGHTH ANNUAL DESIGN AWARDS American Shoe Designer Awards and American Handbag Designer Awards will be presented. By invitation. Contact: Billie Gould, MU. 6-7956. | LEATHER INDUSTRIES OF AMERICA | N.Y. HILTON HOTEL TRIANON BALLROOM |
| Wednesday May 22 4:00 P.M. Cocktails | PREVIEW: FALL FASHIONS FOR HOME SEWING "The Stitch in Time Collection"--for merchandise managers, piece goods buyers and press. <u>Show at 4:30</u> . By invitation. Publicity: Helen Boyd, 564-2900. | CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE) | BILTMORE HOTEL GRAND BALLROOM |
| Thursday May 23 4:00 P.M. Cocktails | PRESS PREVIEW: BED AND BATH FASHIONS Fall '68 patterns, color combinations and styles in coordinated bed and bath fashions; also, kitchen fashions and infants' line. By invitation. Contact: Nancy Saxton, Addison, Goldstein & Walsh, 75 E. 55th St., TE.8-7262. | FIELDCREST | 60 WEST 40TH STREET SHOWROOM - STREET FLOOR |
| Friday May 24 12:00 Noon Luncheon | "THE IN FORCE": LUNCHEON SHOW Co-chmn.: Rosemary McMurtry, <u>Seventeen</u> ; and Colette Touey, Bergdorf Goodman. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Monday May 27 3:30 P.M. | PREVIEW OF FALL COLLECTION Showing of Fall collection designed by Frank Adams. By invitation. Thereafter in showroom. Contact: Chris Barnett, LO. 4-1434. Publicity: Marie Victor, LO. 4-1434. | JUNIOR ACCENT (498 SEVENTH AVENUE) | DELMONICO'S HOTEL GRAND BALLROOM |
| Monday May 27 4:30 P.M.- 6:30 P.M. | WATCH AND JEWELRY EXHIBIT An exhibit of \$1,000,000 collection of watches and jewelry. By invitation. Contact: Gladys Steiner, Lester Harrison Advertising, PL. 1-2828. | OMEGA WATCH COMPANY | REGENCY HOTEL BALLROOM |
| Tuesday May 28 7:10 A.M. Breakfast | ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:10, show at 7:55: May 28, 29, June 3, 4, 5, 6, 7, 11, 12, 13. By invitation. Contact: OX. 5-1200. | DEERING MILLIKEN, INC. (1045 SIXTH AVENUE) | WALDORF-ASTORIA BALLROOM |

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| Tuesday May 28 11:00 A.M. | FUR COLLECTION DESIGNED BY FABIANI Fall and Winter fur fashions, designed by Fabiani, who will be present. (Show followed by luncheon.) For press and buyers, by invitation. Contact: LO. 5-0052. | HERBERT MILTON, INC. | 333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Tuesday May 28 12:30 P.M. Luncheon | GRADUATION LUNCHEON Master of ceremonies: Herbert Seegal of Bamberger's, who, with several speakers, will summarize Tobe-Coburn's 31 years, marking Julia Coburn's retirement from active management of the school. Certificates to 150 graduates and awards to outstanding alumnae. By invitation. Publicity: Kay Walsh, Constance Hope Associates, PL. 7-0515. | TOBE-COBURN SCHOOL FOR FASHION CAREERS | WALDORF-ASTORIA SERT ROOM |
| Tuesday May 28 2:00 P.M. | OPENING OF FALL COLLECTION Fall collection of coats and suits. Also showing June 3, 5, 10, 17 at 2:00. By appointment. Contact: Miss Lorna or Miss Shaw, BR. 9-8988. | ORIGINALA, INC. | 512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR |
| Tuesday May 28 2:30 P.M. | PRESS PREVIEW: FUR COLLECTION "Young Furs Designed for Today". By invitation. Contact: Mr. Ritter or Miss Roberts, CH. 4-7551. | QUALITY FURS- MANOS & BLOCK | 333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Tuesday May 28 2:30 P.M. | PREVIEW OF FALL COLLECTION Fall collection by John Anthony for press and resident buyers. Opening Tuesday, June 4 at 2:30. By appointment. Contact: Pat Jackson, LO4-7521. | ADOLPHE ZELINKA | 512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR |
| Tuesday May 28 3:30 P.M. | OPENING OF FALL COLLECTION By invitation. Opening Tuesday, June 4 at continuous showings. Contact: Isabelle Crawford, LW. 4-9000. | LESLIE FAY | 1400 BROADWAY SHOWROOM - 16TH FLOOR |
| Tuesday May 28 7:30 P.M. Dinner | FIRST ANNIVERSARY DINNER-DANCE Highlighting special personalities. Tickets: \$50.00 each. Contact: Liz Claiborne, WI. 7-5490; or Lee Kucharski, LO. 4-3113. Public Relations: Margaret Hodge, 355-6997. | THE ASSOCIATION FOR CREATIVE DESIGN U.S.A. | ROCKEFELLER PLAZA RAINBOW ROOM |
| May 30 | MEMORIAL DAY--Thursday (Legal Holiday) | | |
| Beginning Monday June 3 8:00 A.M. | PREVIEWS: "FASHION FLICKS '68" Show at 8:30 daily through June 7. Price: \$5.00. By reservation. Contact: Alice Encke, YU. 6-6300. | INGENUE MAGAZINE | MURRAY HILL THEATRE 34TH ST. & 3RD AVE. |
| Monday June 3 11:00 A.M. | PRESS PREVIEW: FALL COLLECTION By invitation. Also June 4, 5, 11 at 11:00. By reservation. Contact: WI. 7-4968. | B.H. WRAGGE | 550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Monday June 3 2:30 P.M. | PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact: 758-5690 or Nubia Braschi, PL. 3-4500, Ext. 326. | BIANCO OF ROME | 556 MADISON AVENUE SHOWROOM - MEZZANINE |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday June 3 3:00 P.M. | PREVIEW OF FALL COLLECTION Young couture collection, designed by Jeannene Booher. By invitation. Continuous showings thereafter. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514. | CLARET ORIGINALS (498 SEVENTH AVENUE) | PLACE TO BE ANNOUNCED |
| Monday June 3 4:00 P.M. Cocktails | FALL-WINTER FUR FASHIONS Fall-Winter furs designed by Donald Brooks. By invitation. Contact: LO. 4-4726. | COOPCHIK-FORREST (333 SEVENTH AVENUE) | THE FOUR SEASONS 99 EAST 52ND STREET |
| Monday June 3 5:00 P.M.- 7:00 P.M. | PREVIEW OF FASHIONS FROM AUGUST ISSUE Preview of fashions, for tie-in stores. Show at 5:45. Admission: \$15.00. Contact: Lenore Benson or Shirley Shannon, MU. 9-5900, Ext. 654. | MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE) | FELT FORUM MADISON SQ. GARDEN |
| Monday June 3 5:30 P.M. | OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, Suite 3810. Contact: Maury Leonard, 213-879-0459 (L.A.); TE. 8-8000 (N.Y.). | JEAN LOUIS (2020 STONER AVE.) | HOTEL PIERRE CORONET ROOM |
| Monday June 3 6:30 P.M. Cocktails- Dinner | AMERICAN FASHIONS IN TREVIRA POLYESTER A collection of American Couture fashions in Trevira polyester, presented in cooperation with French River Mills and Vogue Magazine. (Black Tie) By invitation. Contact: Mary Lou Hawkins, 867-7215, Ext. 727. | HYSTRON FIBERS, INC. (485 LEXINGTON AVE.) | PARKE-BERNET GALLERIES 980 MADISON AVENUE |
| Beginning Monday June 3 | OPENING OF FALL COAT COLLECTION Continuous showings of Fall coats and ensembles. Contact: Ellen Hopkins, LO. 4-6886. | BATALDI (BAITCH & CASTALDI) | 205 WEST 39TH STREET SHOWROOM - 2ND FLOOR |
| Monday June 3- June 14 | SHOWING OF FALL COLLECTION By appointment. Contact: Muriel Morris, 213-869-0508. | GEORGIA BULLOCK (110 E. 9TH ST., L.A.) | HOTEL PLAZA PRIVATE SUITE |
| Monday June 3- June 14 | SHOWING OF FALL COLLECTION By appointment. Contact: 213-623-4256. Publicity: Eve Siegel, MU. 8-4598. | HELEN ROSE (719 S. L.A. ST.) | HOTEL GOTHAM PRIVATE SUITE |
| Tuesday June 4 8:00 A.M. | PREVIEW OF FALL FASHIONS Semi-annual seminar. Show at 8:30. Price: \$15.00. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484. | MERCHANDISING MOTIVATION (200 MADISON AVENUE) | N.Y. HILTON HOTEL GRAND BALLROOM By reservation. |
| Tuesday June 4 9:30 A.M. | OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment. Contact: 524-8126. | CARMINE PORCELLI FOR JOSEPH PRUZAN | 499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Tuesday June 4 10:00 A.M. | OPENING OF FALL COLLECTION Also June 6, 11, 13, 18 at 10:00. By reservation. Publicity: Ruth Hammer Associates, 246-4818. | FRANK GALLANT, INC. | 205 WEST 39TH STREET SHOWROOM - 5TH FLOOR Contact: LA. 4-7285. |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Tuesday June 4 10:30 A.M. | OPENING OF FALL COLLECTION Designed by Mario Forte. Also June 11, 18 at 10:30. By reservation. Contact: 564-7832. | HANDMACHER-VOGEL | 533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Tuesday June 4 11:00 A.M. | OPENING OF FALL COLLECTION Also June 6, 11, 13 at 11:00 A.M. By reservation. | SEYMOUR FOX | 512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: LO. 4-3246. |
| Tuesday June 4 12:00 Noon Luncheon | OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575. | MR. BLACKWELL | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Tuesday June 4 1:00 P.M. | OPENING OF FALL COLLECTION Also June 6, 11, 13 at 1:00. By reservation. | HANNAH TROY BY MURRAY NIEMAN | 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 3-0988. |
| Tuesday June 4 2:30 P.M. | PRESS PREVIEW: FUR COLLECTION Fall-Winter Couture Fur collection, designed by Arthur Schwartz. By invitation. (Buyer show: Wed., June 5, 10:30, by appointment.) Contact: Miss Lenore, CH. 4-8685. Publicity: Pauline Greene, TN. 7-2288. | FREDRICA FURS | 345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| Wednesday June 4 3:30 P.M. | PRESS PREVIEW OF FALL COLLECTION Also June 12 at 10:30. By reservation. | OSCAR DE LA RENTA BOUTIQUE | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-9350. |
| Tuesday June 4 4:00 P.M. | PRESS PREVIEW: COUTURE COLLECTION Fall-Winter International Couture coat collection. By invitation. Also June 6, 11, 13 at 4:00. Contact: Rita Young, CH. 4-3815. Publicity: Ann Silver Associates, 247-8050. | LAWRENCE OF LONDON | 512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Tuesday June 4 4:00 P.M. | PRESS PREVIEW: FALL COLLECTION By invitation. Also June 6, 11, 13 at 4:00. | DONALD BROOKS | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235. |
| Tuesday June 4 4:30 P.M. Cocktails | SHOWINGS OF FALL TRENDS Fashions from August and September issues. Price: \$15.00. Show at 5:00. Contact: Kay Corinth, 759-8100. | SEVENTEEN MAGAZINE (320 PARK AVENUE) | WALDORF-ASTORIA GRAND BALLROOM |
| Tuesday June 4 6:30 P.M. | OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Lester Porter, 213-652-7450 (L.A.). | ELIS PORTER (666 N. ROBERTSON BLVD.) | HOTEL GOTHAM PALACE BALLROOM |
| Wednesday June 5 10:30 A.M. | OPENING OF FALL COLLECTION Designed by George Nardiello. Also June 6 at 10:30. By reservation. Contact: WI. 7-7457. | KIKI HART | 530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| June 5 | FREDRICA FURS BUYER SHOWING AT 10:30 A.M. (see above) | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Wednesday June 5 11:00 A.M. | FALL COLLECTION IN NEW SHOWROOM By invitation. Thereafter continuous. Contact: 524-3818. | MR. MORT BY STAN HERMAN | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Wednesday June 5 2:30 P.M. | OPENING OF FALL COLLECTION Designed by Marie McCarthy. Also June 6, 11, 12 at 2:30. By reservation. Contact: CH. 4-1872. | LARRY ALDRICH ASSOCIATES | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Wednesday June 5 2:30 P.M. | OPENING OF FALL COLLECTION Also June 6, 11 at 2:30. By reservation. Contact: Joanne Jaap or Mary Kloss, LO. 4-9220. | CHRISTIAN DIOR- NEW YORK, INC. | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| June 5 | OSCAR DE LA RENTA PRESS SHOW AT 3:45. (Opening June 6 at 10:30) | | |
| Wednesday June 5 4:00 P.M. Cocktails | PREVIEW: FALL COLLECTION By invitation. Thereafter daily at the showroom, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480. | McMULLEN (550 SEVENTH AVENUE) | 500 CLUB 500 SEVENTH AVENUE |
| Wednesday June 5 4:30 P.M. Cocktails | PREVIEW OF FALL CALIFORNIA FASHIONS "California Woolmark Fashion Show--Fall '68". Show at 5:30. By invitation. Contact: Lillian Rossilli, YU. 6-6222. | THE WOOL BUREAU (360 LEXINGTON AVENUE) | WALDORF-ASTORIA GRAND BALLROOM |
| Wednesday June 5 5:00 P.M. | OPENING OF FALL COLLECTION By invitation. Also June 7 at 10:00. By reservation. Contact: Janet Bonomo, 594-5660. | LEO NARDUCCI | 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Wednesday June 5 6:00 P.M. Dinner | 10TH ANNUAL INDUSTRY DINNER "The Name of the Fur Game is Fashion". Speakers: Leonard Hankin, Exec. V.P. Bergdorf Goodman, and David Finn, Chairman, Ruder & Finn. Price: \$16.50. Contact: David Breedon, CH. 4-8780. | RETAIL FUR COUNCIL OF NRMA | STATLER-HILTON TERRACE BALLROOM |
| Thursday June 6 10:00 A.M. | PRESS PREVIEW OF FUR COLLECTION By invitation. Beginning Monday, June 6, daily at 10:00 and 2:00, by reservation. Contact: Harry Feldman, PE. 6-6944. | CHRISTIE BROTHERS FUR CORP. | 333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Thursday June 6 10:30 A.M. | OPENING OF FALL COLLECTION Also June 11, 13 at 10:30. By reservation. (Press Show: Thurs., June 6, 3:00 P.M., by invitation.) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130. | OSCAR DE LA RENTA | 550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Thursday June 6 12:00 Noon | OPENING OF FALL COLLECTION By appointment. Also June 11, 19 at 12:00 Noon. Contact: CH. 4-5693. | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Thursday June 6 2:30 P.M. | OPENING OF FALL COLLECTION Also June 11, 13, 18, 20 at 2:30; June 19 at 10:30. By reservation. Contact: LO. 3-1600. | TRIGERE | 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday June 6 3:00 P.M. Cocktails | PREVIEW OF AUGUST ISSUE "Bazaar Country"--preview of fashions from the August issue. <u>Show at 4:00.</u> By invitation. Contact: Jacqueline Neben, PL. 1-2100, Ext. 471. | HARPER'S BAZAAR | ESSEX HOUSE COLONNADES |
| Thursday June 6 6:00 P.M. Dinner | MONSANTO NIGHT Wear-Dated fashion show and film presentation. By invitation. Contact: Arlene Friedlander, 556-5641. | MONSANTO TEXTILES DIVISION | ST. REGIS ROOF |
| Monday June 10 8:00 A.M. Breakfast | BREAKFAST FASHION PRESENTATION "Fashion Takes Shape"--showing of dresses for Fall by Andrea Gayle, L'Aiglon, Leslie Fay, Miss Couture, Parade, R&K, Rontini, Westbury, Norman Wiatt, Howard Wolf. <u>Show at 8:30.</u> By invitation. Contact: Miss Hornauer, 971-4851. Publicity: Jacqueline Neben, 751-2100, Ext. 472. | HARPER'S BAZAAR; DU PONT COMPANY | THE FOUR SEASONS 99 EAST 52ND STREET |
| Monday June 10 11:30 A.M. | OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112. | M.S. COUTURE | 530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Monday June 10 12:00 Noon Luncheon | PRESS PREVIEW: FUR FASHIONS Designed by James Galanos for Fall-Winter. By invitation. (<u>Buyer show:</u> <u>Tuesday, June 11, 9:30.</u>) Contact: 524-3365. | NEUSTADTER FURS | 333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Monday June 10 2:30 P.M. | OPENING OF FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112. | MORT SCHRADER | 530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Monday June 10 3:30 P.M. | SHOWING OF CRUISE COLLECTION Ken Scott will present his cruise collection to press and buyers. By invitation. Thereafter by appointment at showroom. Contact: 246-2747. | KEN SCOTT (16 WEST 55TH STREET) | ST. REGIS VERSAILLES ROOM |
| Monday June 10 4:00 P.M. | OPENING OF FALL COLLECTION Also June 12, 13, 18, 19 at 4:00. (<u>Press Show: June 11, 5:30,</u> by invitation only.) Publicity: Bob Presser; Contact: Bill Levin, CH. 4-3877. | CHESTER WEINBERG | 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Monday June 10 4:30 P.M. Cocktails | SHOWING OF FUR FASHIONS "Projection '68"--showing of fur industry leadership pieces. By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800. | FUR INFORMATION & FASHION COUNCIL | STATLER-HILTON GRAND BALLROOM |
| June 11 | NEUSTADTER'S BUYER SHOWING AT 9:30 A.M. (see above) | | |
| Tuesday June 11 10:00 A.M. | OPENING OF FALL COLLECTION Also June 12, 13 at 10:00. By reservation. Contact: LA. 4-7626. | ADELE SIMPSON | 530 SEVENTH AVNEUE SHOWROOM - 23RD FLOOR |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday June 11 10:00 A.M.- 5:00 P.M. | RETAIL ADVERTISING EXHIBITION Presentation of 1967 Retail Advertising in <u>The New Yorker</u> . Open to re-tailers and manufacturers during the day. By invitation only after 5:00. Contact: Dorothy Walsh, OX. 5-1515, Ext. 280. | THE NEW YORKER MAGAZINE | THE PRINCETON CLUB 15 WEST 43RD STREET |
| Tuesday June 11 2:30 P.M. | OPENING OF FALL COLLECTION Designed by Bill Blass. Also showing June 12, 13, 18, 19, 20 at 2:30. By reservation. (Press Show: Mon., June 17, 3:00 P.M., by invitation.) Contact: LA. 4-6968. | MAURICE RENTNER, LTD. | 550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Tuesday June 11 4:30 P.M. Cocktails | PREVIEW: PARIS READY-TO-WEAR Ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Emanuel Ungaro, Philippe Venet. Show at 5:00. By invitation. Thereafter by appointment. Contact: 755-7171. | PARIS COLLECTIONS (1 EAST 54TH STREET) | PLACE TO BE ANNOUNCED |
| Tuesday June 11 5:15 P.M. | PREVIEW: FALL KNITTED FASHIONS "Woolknit Magnetics". Show at 6:15, followed by dinner and dancing at 7:30. Knitters and designers admitted only to dinner. By invitation. Publicity: Kairalla Associates, 501 Madison Avenue, MU. 8-1171. | WOOLKNIT ASSOCIATES; AMERICAN WOOL COUNCIL | WALDORF-ASTORIA STARLIGHT ROOF |
| Tuesday June 11 5:30 P.M. | PREVIEW OF FALL COLLECTION Two showings of daytime and evening fashions, designed by Angela: June 11 and June 13 at 5:30. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747. | ROSSINO ANGELA, LTD. | 30 WEST 57TH STREET SHOWROOM - 3RD FLOOR |
| June 11 | CHESTER WEINBERG PRESS SHOW AT 5:30. By special invitation only. | | |
| Wednesday June 12 11:00 A.M. | OPENING OF FALL COLLECTIONS Also June 13 at 11:00. By reservation. Thereafter by appointment. (Press Show: Wed., June 12, 3:00 P.M.) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Jack Spencer, 947-7326. | SARMI, INC.; NANDO COUTURE | 550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Wednesday June 12 11:30 A.M. | OPENING OF FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112. | ABE SCHRADER | 530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Wednesday June 12 12:00 Noon Luncheon | PRESS PREVIEW: FUR FASHIONS "Newest Dimensions in Young Furs"--designed exclusively by Barlan in a variety of furs. Show at 1:00 P.M. By invitation. Continuous thereafter in showroom, 18th floor. Contact: Miss Ray, LO. 5-6033 or LO. 5-2850. | BARLAN FURS, INC. (333 SEVENTH AVENUE) | PENN GARDEN HOTEL CORAL ROOM |
| June 12 | SARMI PRESS SHOW AT 3:00. (Opening June 11 at 11:00. See above) | | |
| Wednesday June 12 4:30 P.M. | PRESS PREVIEW: FALL COLLECTION By invitation. Also June 19 at 11:30. By reservation. Contact: JU 2-2317. | MONTE-SANO | 21 WEST 46TH STREET SHOWROOM - 8TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Wednesday June 12 6:00 P.M. | PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 8th floor. Contact: 246-2432. | GEORGE HALLEY (25 WEST 56TH STREET) | HOTEL PIERRE COTILLION ROOM |
| Thursday June 13 8:30 A.M. Breakfast | PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter daily at 10:30 and 2:30 by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130. | RITTER BROTHERS (224 WEST 30TH STREET) | STATLER-HILTON TERRACE BALLROOM |
| Thursday June 13 10:30 A.M. | PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. Thereafter daily at 10:00 and 2:00. Shockley, LA. 4-0105. | H.B.A. FUR CORPORATION | 350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: Lillian |
| Thursday June 13 4:00 P.M. | OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 4th floor. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130. | STAVROPOULOS (16 WEST 57TH STREET) | DELMONICO'S GRAND BALLROOM |
| Thursday June 13 8:00 P.M. | FIFTH ANNUAL FASHION BALL "Tribute in honor of The First Lady of American Fashion--Miss Mildred Cus- tin." In behalf of The American Jewish Committee Appeal for Human Rela- tions. Chmn: Jerry Silverman. Co-chmn: Pauline Trigere. Dinner Chmn: Lloyd Weill. Tickets: \$125.00 per person. (Black Tie) Contact: Arthur Feuer, PL. 1-4000. | AMERICAN JEWISH COMM.(165 E. 56TH ST.) | WALDORF-ASTORIA BALLROOM |
| Friday June 14 9:00 A.M.; 12:00 Noon | FALL FASHIONS AT TWO SHOWINGS Showing of American ready-to-wear fashions. Prices and more details in a later issue. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Friday June 14 9:30 A.M. | PRESS PREVIEW: FALL- WINTER FURS Fur collections by Christian Dior Furs, Miss Dior Furs and Laurence Kaye. By invitation. Beginning Mon., June 17, daily at 10:30 and 2:30, by ap- pointment. Contact: Jan Kaye, OX. 5-8340. | CHRISTIAN DIOR FURS; LAURENCE KAYE FURS | 345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| June 17 | BILL BLASS-MAURICE RENTNER PRESS SHOW AT 3:00 (Opening June 11 at 2:30) | | |
| Monday June 17 5:00 P.M. Cocktails | PREMIERE: FASHION SHOW "Denims Arrive on Fifth Avenue"--preview of fashions for men, women, teens. By invitation. Contact: 594-3080. | SWIFT TEXTILES | HOTEL PIERRE ROOF GARDEN |
| Wednesday June 19- June 23 | FIFTY-FIRST NATIONAL PRESS WEEK IN N.Y. Fall collections of leading designers will be presented to the visiting press. By invitation. Press director: Mildred Sullivan, LA. 4-0461. | N. Y. COUTURE BUSINESS COUNCIL | HOTEL PIERRE 5TH AVE. & 61ST ST. |
| Sunday June 23- June 28 | FALL COLLECTIONS FOR VISITING PRESS Fall ready-to-wear collections at American Designer Showings. For visiting press, by invitation. Publicity: Eleanor Lambert, MU. 8-2130. | AMERICAN DESIGNER SHOWINGS | HOTEL DELMONICO PARK AVE. AT 59TH ST. |

fashion calendar

A COMPLETE LISTING OF COMING FASHION EVENTS • A CLEARING HOUSE FOR FASHION DATES

8 EAST 77th STREET • NEW YORK, N. Y. 10021 • TRafalgar 9-2343

RUTH FINLEY, editor

Please return no
later than March 14

Thank you

Fashion Calendar

J. Edwards

1969

| JANUARY | | | | | | | FEBRUARY | | | | | | | MARCH | | | | | | |
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| APRIL | | | | | | | MAY | | | | | | | JUNE | | | | | | |
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| OCTOBER | | | | | | | NOVEMBER | | | | | | | DECEMBER | | | | | | |
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| 26 | 27 | 28 | 29 | 30 | 31 | | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 28 | 29 | 30 | 31 | | | |